SHEYENNE HIGH SCHOOL

PARTNERSHIP PACKAGES

We are excited to offer your business an opportunity to showcase your school and community support while taking advantage of prime advertising during every game. But your support goes beyond game night. Your sponsorship also contributes to:

ACADEMICS
Students can get hands-on experience beyond the classroom

ACTIVITIES
Band, cheer and student government can all see benefits from your sponsorship

BUDGET
Your business can help pay for the video board itself, and add to school funds

ATHLETES
Students get pumped up when they see themselves in lights

GAIN THE HOME-COURT ADVANTAGE
PARTNER WITH SHEYENNE HIGH SCHOOL

1. Stimulate sales
2. Increase brand loyalty
3. Drive traffic to your business
4. Create brand awareness and visibility
5. Set yourself apart from the competition
6. Show support for our community and students
7. Help keep athletic programs healthy and competitive
8. Enhance the fan experience and leave a positive impression about your business and our team
9. Reach local and out-of-town customers more effectively

CONTACT INFORMATION

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DAKTRONICS

SHEYENNE HIGH SCHOOL

PARTNERSHIP PACKAGES

ANCHOR PARTNERSHIP *(5 TOTAL)*

STATIC SIGNAGE

One (1) Nonlit Ad Panel on Basketball videoboard, approximate size 2'h x 3.286'w

DIGITAL CONTENT

One (1) In-game or Half-time :30 second commercial (with audio) per regular season home varsity basketball game or static image with custom PA announcement - Sponsor Supplied

One (1) Feature per regular season home varsity basketball game

Minimum of fifteen (15) exposures on display during regular season home varsity basketball games

Rotating Logo during non-basketball games with other sponsors

PROMOTIONS

One (1) game day sponsorship/promotional opportunity per season for one basketball game

Opportunity for concourse tabling/kiosk display

Opportunity to promote or distribute specialty items

Opportunity at halftime for center court recognition

Opportunity to honor employees, conduct a contest, sponsor a performance, etc

MULTI-MEDIA

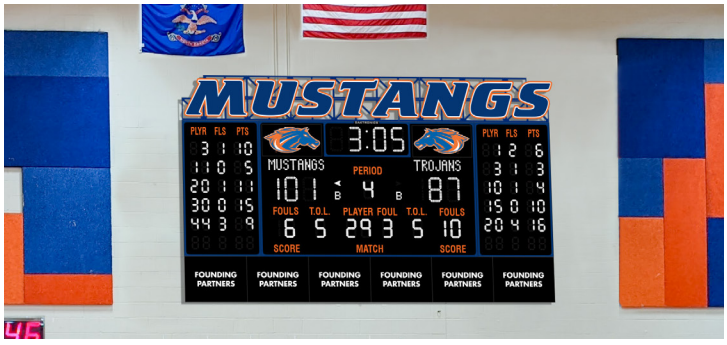
One (1) logo and link on activites website

One (1) customized PA announcement per regular season indoor home sporting events

One (1) grouped PA announcement thanking advertisers for their involvement per regular season indoor home sporting events

HOSPITALITY

Four (4) activity passes



FOUNDING PARTNERSHIP *(6 TOTAL)*

STATIC SIGNAGE

One (1) Nonlit Ad Panel on Basketball scoreboard, approximate size 2'h x 2.83'w

DIGITAL CONTENT

One (1) Pre-game :30 second commercial (with audio) per regular season home varsity basketball game or static image with custom PA announcement - Sponsor Supplied

Minimum of ten (10) exposures on display during regular season home varsity basketball games

Rotating Logo during non-basketball games with other sponsors

MULTI-MEDIA

One (1) logo on activities website

One (1) grouped PA announcement thanking advertisers for their involvement per regular season indoor home sporting events

HOSPITALITY

Two (2) activity passes

PREMIER PARTNERSHIP

DIGITAL CONTENT

Rotating In-game ad exposures per regular season home varsity basketball game in the right or bottom zoned areas

Rotating Logo during non-basketball games with other sponsors

GYM EVENT	EVENTS A YEAR
Boys Varsity Basketball	8 – 10
Boys JV Basketball	8 – 10
Girls Varsity Basketball	8 – 10
Girls JV Basketball	8 – 10
Volleyball	8 – 10
Wrestling	2 – 4
Dance	1 - 2
Cheerleading	1 - 2

Plus concerts, assemblies, and pep rallies